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B.Com. (CBCS) DEGREE EXAMINATION,
NOVEMBER 2022.

Fourth Semester

Commerce

Skill Based Subject — ENTREPRENEURSHIP
DEVELOPMENT

(For those who joined in July 2017–2020 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. The most important function of an entrepreneur is _____
- (a) managerial function
 - (b) decision making function
 - (c) risk assumption function
 - (d) function of innovation

2. Entrepreneurship is most likely to emerge under a specific social culture according to _____
- (a) economists (b) psychologists
 - (c) sociologists (d) none
3. The drone entrepreneur is one who is _____
- (a) Very cautious
 - (b) Refusing to adopt to make changes in production
 - (c) Doing family business
 - (d) None of the above
4. The objectives of a project are _____
- (a) Retentive (b) Budgeting
 - (c) Market research (d) None of the above
5. The social problems of women entrepreneurs are _____
- (a) Family responsibility
 - (b) Paucity of funds
 - (c) Less public rapport
 - (d) All the above
6. The purpose of subsidy and incentive is to undertake _____
- (a) Expansion (b) Modernization
 - (c) Diversification (d) None of the above

7. Desk research is _____
- Method of identifying a project
 - Method of identifying the resources
 - Method of identifying the suitable labour
 - None of the above
8. Project formulation and the preparation of the detailed project are _____
- one and the same
 - different
 - project report is prepared on the basis of project formulation
 - none of the above
9. Entrepreneurial culture and growth orientation consists of all of the following except _____
- encouraging employees to generate ideas
 - focusing on opportunities
 - the desire to grow at a slow and controlled pace
 - being creative

10. A new venture's business plan is important because _____
- It helps to persuade others to commit funding to the venture
 - Can help demonstrate the viability of the venture
 - Provides a guide for business activities by defining objectives
 - All the above

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).
Each answer should not exceed 250 words.

11. (a) Explain the characteristics of the entrepreneur.
- Or
- (b) Differentiate between entrepreneur and intrapreneur.
12. (a) Explain significance of entrepreneurship development.
- Or
- (b) Explain about State Industrial Development Corporation (SIDCO).

13. (a) Explain the advantages of payback period method.

Or

- (b) Explain about financial analysis.

14. (a) State the advantages in sole proprietorship.

Or

- (b) What are the stages involved in setting up a new business?

15. (a) Explain the causes for sickness of business units in India.

Or

- (b) What are the various symptoms of sickness in business units in India?

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b)
Each answer should not exceed 600 words.

16. (a) State the qualities of a good entrepreneur.

Or

- (b) Discuss the various types of entrepreneur.

17. (a) What are the factors affecting the entrepreneurial culture?

Or

- (b) Explain the features of women entrepreneur.

18. (a) What are the stages in project appraisal?

Or

- (b) What are the advantages of average rate of return?

19. (a) Describe the objectives of a business plan.

Or

- (b) What are steps in preparing a project report?

20. (a) Describe the rehabilitation of a sick unit in India.

Or

- (b) Discuss the effective management of small business.